

# REGIONAL TRANSIT ISSUE PAPER

Agenda Item No.	Board Meeting Date	Open/Closed Session	Information/Action Item	Issue Date
6	07/28/14	Open	Action	07/10/14

Subject: Authorizing the Solicitation of Bids to Install Vinyl Wrapping on Siemens Fleet of Light Rail Vehicles.

## ISSUE

Whether or not to authorize the solicitation of bids to install vinyl wrapping on the fleet of Siemens Light Rail Vehicles.

## RECOMMENDED ACTION

Adopt Resolution No. 14-07- \_\_\_\_\_, Authorizing the Solicitation of Bids to Install Vinyl Wrapping on Siemens Fleet of Light Rail Vehicles.

## FISCAL IMPACT

This action does not obligate RT to spend funds. The contract award, which will obligate RT to spend funds under the terms of the contract, will be presented to the Board as a future action.

## DISCUSSION

In an effort to improve the exterior appearance of the aging Siemens Light Rail Vehicle (LRV) fleet, it is recommended that the District seek to install a 3M vinyl wrap material similar to that used on the Green Line launch promotion program, LRV 109. A proof of concept vehicle, LRV 107, was wrapped in the fashion considered for this project with great success. This process is done in lieu of painting, is more environmentally friendly, less time consuming and carries a seven-year manufacturers' warranty against premature wear. Vehicles wrapped under this contract would use RT's standard vehicle branding described in the District's Graphic Standards Manual. The project is expected to be done in a multi-year progression, beginning in FY 2015, completing in FY 2018 at a total cost of \$374,000.00.

As a separate project, RT is working with the Arts & Business Council to wrap several LRVs in unique and varied graphic designs developed by artists. The intent is to develop a contract with the Arts & Business Council that operates in a similar manner to past contracts with the Sacramento Metropolitan Arts Commission for the public art installed in our light rail stations. RT was approached by the Executive Director of the Arts & Business Council with this concept which is believed to be unique in the United States. RT staff believes that, if successful, it would bring interest to the RT system and the Sacramento Community beyond the provision of public transportation. The art wrap project has not progressed to the point of requiring Board action. This action authorizing the solicitation of bids will not interfere with any future use of Siemens LRVs for an art wrap project.

Staff recommends that the Board authorize the release of an Invitation to Bid for a contract for installation of Vinyl Wrapping of the District's Siemens Light Rail Vehicles.

Approved:

Presented:

Final 07/16/14

General Manager/CEO

Director, Light Rail

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RESOLUTION NO. 14-07-\_\_\_\_\_

Adopted by the Board of Directors of the Sacramento Regional Transit District on this date:

July 28, 2014

**AUTHORIZING THE SOLICITATION OF BIDS TO INSTALL VINYL WRAPPING ON  
SIEMENS FLEET OF LIGHT RAIL VEHICLES**

BE IT HEREBY RESOLVED BY THE BOARD OF DIRECTORS OF THE  
SACRAMENTO REGIONAL TRANSIT DISTRICT AS FOLLOWS:

THAT, the Invitation to Bid for Installation of Vinyl Wrapping on the Siemens Fleet of  
Light Rail Vehicles is hereby approved and authorized for release.

THAT, the Invitation to Bid be advertised pursuant to the provisions of the RT  
Procurement Ordinance.

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PHILLIP R. SERNA, Chair

A T T E S T:

MICHAEL R. WILEY, Secretary

By: \_\_\_\_\_  
Cindy Brooks, Assistant Secretary